



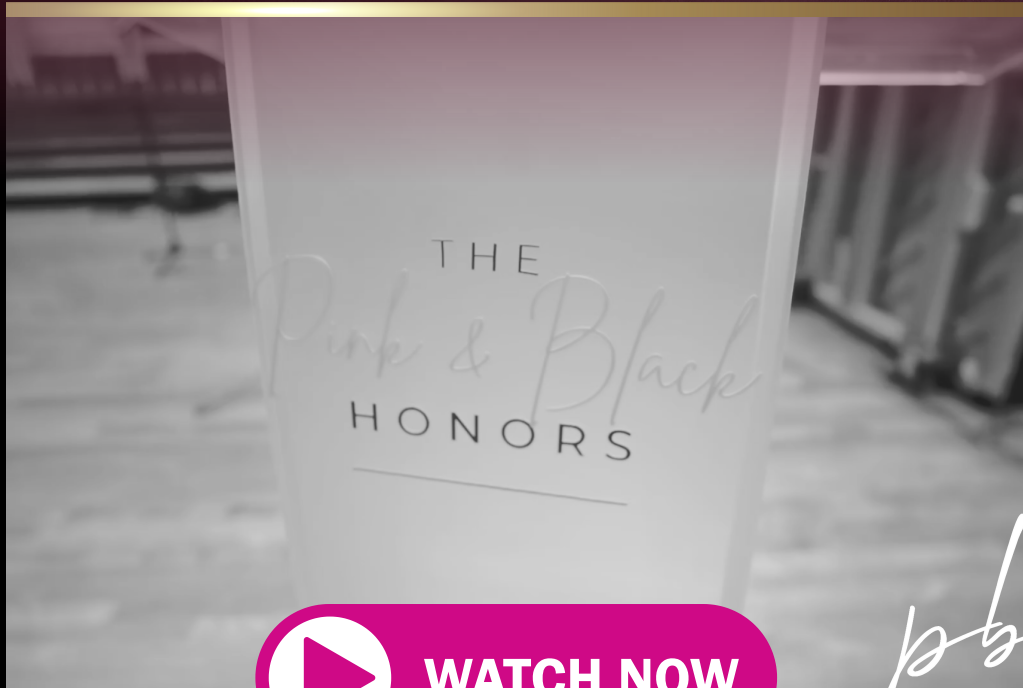
## THE PINK & BLACK HONORS

*A Premier Black-Tie Awards Gala Where BIPOC  
Entrepreneurs & Small Business Owners Are  
Elevated & Celebrated.*

MEDIA KIT

2024

# About Us



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## MORE THAN AN AWARD

The Pink & Black Honors is a premier black-tie awards gala where the BIPOC entrepreneur community and businesses who empower and align with the goals of BIPOC communities are elevated and celebrated.

On Saturday, June 22nd, 2024, the Pink & Black Honors gala will amplify the impact and importance of these innovative business founders with a night of networking, and an awards ceremony with celebrity and special guests.

Moreover, the event will serve as a space to educate, inform, and inspire the next generation of entrepreneurs.

Join us on Saturday, June 22nd, 2024, at Severance Hall, located at 11001 Euclid Avenue, Cleveland, Ohio 44106. Doors open at 4:00 PM.

[www.pinkandblackhonors.com](http://www.pinkandblackhonors.com)







*Tabitha Brown*

2023 CELEBRITY GUEST

*Daymond John*

2023 CELEBRITY KEYNOTE

*Hill Harper*

2023 CELEBRITY GUEST

## OUR DEMOGRAPHICS

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2023 EVENT ATTENDANCE | 2K+



MEDIA REACH: OVER 2.5M+



TARGET MARKET: BIPOC ENTREPRENEURS & SMALL BUSINESS

OWNERS



2023 SPONSORSHIP ACQUISITION | \$400,000.00

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# Sponsors

We could not put on The Pink & Black Honors without the significant contributions of our many sponsors. We ask that you choose to support and patronize their businesses as they continue to support the Cleveland community. Thank you!

## 2023 SPONSORSHIP PANEL



OUR 2024 SPONSORSHIP PANEL IS NOW OPEN



LEARN MORE

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# Media

## Tabitha Brown, Hill Harper and Daymond John to present and speak at The Pink and Black Honors Hosted by Tenora Mia Edwards and The Pink Party

*Celebrating and Elevating Multicultural Entrepreneurs Throughout Greater Cleveland*



(CLEVELAND, OHIO) Tabitha Brown, Hill Harper and Daymond John are confirmed as the special celebrity guests and presenters at the first annual Pink and Black Honors event to be held in Cleveland, Ohio on June 10, 2023 at The Cleveland Orchestra Severance Hall.

Founded and curated by serial social entrepreneur and Cleveland based thought leader, Tenora Mia, the Pink & Black Honors is designed to elevate and celebrate multicultural entrepreneurs throughout greater Cleveland. The event will amplify the impact and importance of these innovative business founders with a night of networking, knowledge sharing with special guest speakers, and an awards ceremony with celebrity guests. Moreover, the event will serve as a space to educate, inform, and inspire the next generation of entrepreneurs.

Aside from the main event, educational workshops will be held at The Pink and Black Honors where attendees will gain business growth tools such as marketing and branding, financial planning and more. Leading up to the event, business owners will also be able to participate in a special pitch competition, where they can virtually pitch their innovative ideas. Winners will be recognized and awarded at the event in the presence of guest celebrities Daymond John.

According to the Brookings Institute, in Greater Cleveland, Black Americans make up 21.6% of the population but only 3% of employer-owned businesses. Further, a McKinsey & Co study found that nationally even though 20% of Black Americans start businesses, only 4% of these businesses survive the start-up stage.



*The Pink & Black Honors Gains Momentum With Powerful Celebrity Guest, Awards & Entrepreneur Giveaways*

[www.pinkandblackhonors.com](http://www.pinkandblackhonors.com)



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Tenora Mia Talks Perseverance & The Pink & Black Honors



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# The Venue



## The Cleveland Orchestra Severance Music Center

Address | 11001 Euclid Avenue, Cleveland, Ohio 44106

Severance serves as the home of The Cleveland Orchestra for concerts, rehearsals, and administration. The building's architectural significance has been recognized by local and national preservation societies, including the Cleveland Landmarks Commission and the National Register of Historic Places, and Severance is a recipient of the Honor Award by the National Trust for Historic Preservation.

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THE  
*Pink & Black*  
HONORS



YOU'RE INVITED TO **PITCH**

THE  
*Honorable* **PITCH**

Have a Product, Service, or Technology Start-up or Business?  
Seeking funding to grow and scale your Business or Start-up?  
Ready to pitch your innovative idea to Accredited Investors?

**\$20K** AVAILABLE IN AWARDS  
APPLICATION DEADLINE: **MAY 14, 2023**

APPLY ONLINE

**REQUIREMENTS:**

90 sec HD Pitch Video  
Creative & Innovative Pitch  
Less than 5 page business plan  
Financials, Sales, Projections  
Professional Headshot  
All Ages Welcome

**REWARDS:**

**\$10k** Grand Prize Award  
**\$5k** 2nd Place ; **\$3k** 3rd Place  
Up to **\$1k** for Youth Winners  
Access to Investors & Mentors  
2 VIP Event Tix to Pink & Black Honors  
World Class Networking Event

*Save the Date:*

**PINK & BLACK HONORS**  
**JUNE 10, 2023**

THE TOP 5 FINALISTS IN ADULT & YOUTH CATEGORIES WILL RECEIVE RECOGNITION AT THE EVENT, GAIN COACHING & RESOURCES FROM ANGEL INVESTORS, AND HAVE THE OPPORTUNITY TO NETWORK WITH 25 PINK & BLACK HONOREES.

JOIN US AS WE HONOR ENTREPRENEURS WHO ARE CHANGING OUR FUTURE! ARE YOU NEXT?

REGISTER AT: [HTTPS://PINKANDBLACKHONORS.COM/](https://pinkandblackhonors.com/)



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1st Place Winner

THE  
*Honorable*  
**PITCH**  
AWARDS



The Honorable Pitch Awards competition proved to be a transformative opportunity for local entrepreneurs, offering them a platform to showcase their emerging businesses and receive invaluable feedback from a panel of seasoned professional business owners. This dynamic initiative not only provided a unique space for entrepreneurs to refine their pitches but also offered a tangible pathway to financial support.

The Honorable Pitch Awards not only evaluated the participating businesses but also backed them with substantial funding. The stakes were high, and the results were remarkable – entrepreneurs walked away not only with valuable insights from the seasoned panel but also with a substantial boost to their businesses, as they were collectively funded with over \$25,000.00.

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THE PINK & BLACK HONORS



# Thank You

Justis Medez

Charkia Campbell

Lizal Seikali

Chalafonte Smith



Stephanie Strawbridge



Rainnell Vernon



Gloria Ware



Natasha Watts



Philippe Weeden



Edith Wheeler



Waverly Willis



Simone Woods

Thank you for reviewing the 2024 Pink and Black Honors Media Kit. For more information about our nonprofit's annual event and sponsorship opportunities, please do not hesitate to reach out to us, and we will get back to you as soon as possible.

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Weekdays: 9:00 AM – 5:00 PM

